



**PUNE INSTITUTE OF
BUSINESS MANAGEMENT**

APPROVED BY AICTE | AFFILIATED TO SAVITRIBAI PHULE PUNE UNIVERSITY



NEWSLETTER 2020 Q4

OCTOBER 2020 - DECEMBER 2020



Newsletter

October 2020 - December 2020

From the CHAIRMAN'S DESK



**An institution that
Powers Impetus to
Brighten Minds,
called PIBM.**



The vision of PIBM is that **“Every student passing out from the institute must contribute to the economy of India & whole world by becoming a business leader - either by joining to lead a company or becoming a successful entrepreneur creating employment”**,

this entail students undergo character and personality building program. As an institute focusing on providing quality education, we believe in setting up unique training methodologies which gear towards competency and confidence building in the students which in turn increases Employability. We believe in building management careers on a solid foundation of Practical & Experience-based learning rather than just Classroom Theories. We follow a very simple yet standardized process of training our students where we build Logic and Skills.

Virtual Leadership Series

PIBM ensures that Corporate Interactions are not just limited to classrooms, by providing a bigger platform to students. Throughout the year, PIBM conducts various events which see many Corporate Heads visit campus for Panel Discussions and Knowledge sharing interaction sessions ensuring more opportunities for students to interact and learn directly from the Industry Experts. Considering this, we've developed the Virtual Leadership Series to provide continuous learning even during the pandemic. Where we have invited multiple eminent leaders from the industry.

The logo for the Virtual Leadership Series features the word "Virtual" in a large, white, sans-serif font with a yellow dot above the 'i'. Below it, the words "Leadership series" are written in a smaller, white, sans-serif font, separated by a yellow bracket-like graphic element.28th November 2020 | www.pibm.in

Digimarcon 2020

PIBM Pune organized DigiMarcon on 28th November 2020. DigiMarcon brought together the top industry leaders from different sectors and start-ups to discuss the emerging trends in the digital space, new business models, adoption of innovation and entrepreneurship, exploring opportunities in E-commerce, the role of government policies supporting digital initiatives, and new skills in the workforce.

11th October 2020 | www.pibm.in

Cgthon 2020

PIBM Pune had organized CgThon on 17th October 2020. CgThon helped students to understand the demand and supply stocks during Covid-19, the Bullwhip effect, and also the changes in consumption trends and stock needs.



Virtual International Conference 2020

PIBM ensured the continuity of learning even during the pandemic. Therefore, PIBM came up with a Virtual International Conference 2020 where top corporate leaders from diverse sectors shared their views with our students.

In this episode, Prof. Sachin Kambale, Professor of Strategy (Operations and Supply Chain Management) at EDHEC Business School, Lille, France shared his views on the topic 'Industry 4.0 and its impact on Supply Chain Management', where he elaborated the following points; Digital Transformation, Impact of Digitalization on various sectors, Business Model, Distribution Channels, Smart Manufacturing System, Real-time production, Production System, Challenges in Industry, Supply Chain, Performance Measurement.



Omnikart 2020

PIBM Pune organized Omnikart 3 on December 4, 2020. The event witnessed the presence of eminent Industry leaders. Omnikart provides a virtual platform for knowledge and experience. Through this event, our students got the opportunity to interact with top Industry pioneers and gain knowledge of the corporate world.



Melascap

PIBM Pune organized Melascap on 10th October 2020. MELASCAPE helped PIBM students to understand the changing consumers in rural and agriculture markets.



Q-Fiesta, a Virtual Talent Hunt

Student Driven, Intra College, Business Quiz and Case Study Presentation competition. Virtual, Batch 19-21

2020 | www.pibm.in

The Week 2020 Ranking

PIBM has has been ranked 50th in Best Private B-Schools in India, 67th in Best B-Schools in India, 22nd in Best Private B-Schools in Western India, and 28th in Best B-Schools in Western India by The Week.



India Today Ranking

We are very proud to announce that PIBM has been ranked as the 69th Top B-School in India by India Today. It was only possible with the joint efforts of Mr. Raman Preet Sir – Chairman – PIBM Group of Institutes, and the entire PIBM fraternity.

